



Public Relations and Economic Development Sub-Committee

Date: THURSDAY, 20 FEBRUARY 2014

Time: 11.00am

Venue: COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

Members: Mark Boleat (Chairman)
Deputy Catherine McGuinness (Deputy Chairman)
Deputy Douglas Barrow
Deputy Michael Cassidy
Roger Chadwick
Deputy Alex Deane
Sophie Fernandes
Stuart Fraser
Wendy Hyde
Oliver Lodge
Edward Lord
Jeremy Mayhew
Ian Seaton
Sir Michael Snyder
James Tumbridge
Alderman Alan Yarrow

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John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 21 November 2013.

For Decision
(Pages 1 - 4)
4. **CITY OF LONDON COMMUNICATIONS STRATEGY 2014 - 2017**
Report of the Director of Public Relations.

For Decision
(Pages 5 - 38)
5. **PUBLIC RELATIONS OFFICE BUSINESS PLAN, 2014 - 2017**
Report of the Director of Public Relations.

For Decision
(Pages 39 - 68)
6. **ECONOMIC DEVELOPMENT OFFICE BUSINESS PLAN 2014-17**
Report of the Director of Economic Development

For Decision
(Pages 69 - 104)
7. **CITY OFFICE BRUSSELS ANNUAL RECEPTION**
Report of the Director of Economic Development.

For Decision
(Pages 105 - 108)
8. **DEVELOPMENT OF THE CITY OF LONDON CORPORATION'S ENGAGEMENT WITH EU INSTITUTIONS, DEVELOPMENT OF POLICY ON EU REGULATORY ISSUES, AND THE ROLE OF THE INTERNATIONAL REGULATORY STRATEGY GROUP (IRSG)**
Report of the Director of Economic Development.

For Information
(Pages 109 - 114)

9. **UPDATE ON THE FINANCIAL SERVICES (BANKING REFORM) ACT**
Report of the Remembrancer.

For Information
(Pages 115 - 120)

10. **LORD MAYOR'S SHOW FIREWORKS**
The Director of Public Relations to be heard.

For Information

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**